

Instructions to Set up a T1International Instagram Fundraiser

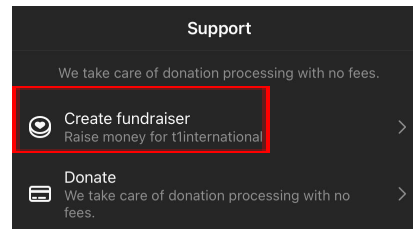
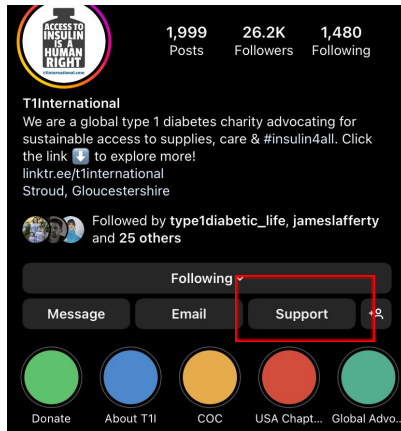
Platform: Instagram

Date: (fundraisers run for one month)

Stories: Re-post your fundraiser on stories at least 1x/week

STEP ONE:

- Email globalgiving@t1international.com to set up a meeting, let us know who you are and what your fundraiser is!
- Go to T1International's profile and click 'Support'
- Choose 'Create fundraiser'



STEP TWO:

- Select a photo for the post:
 - Use a personal image of yours that showcases your connection to type 1 diabetes and our cause
 - OR, we are happy to provide a T1I image for you

STEP THREE:

- Post description: We encourage you to personalize the description, but have some language you are welcome to use and tweak.
 - *T1International is leading the fight to save lives and make #insulin4all a reality. Support from the community allows them to stay free from pharma funding and continue their impact on the lives of people with diabetes worldwide. [Add personal connection here]*

STEP FOUR:


- Add a Fundraiser Title:
 - We suggest: *[Your Name's] fundraiser for T1International*
- Set a fundraising goal: \$500 (or more!)

STEP FIVE:

- Select 'Share Fundraiser' when ready to post to your profile or story!

Fundraiser details

Fundraising for t1international

 T1International is leading the fight to save lives and make #insulin4all a reality. Support from the community allows them to stay free from pharma funding and continue their impact on the lives of people with diabetes worldwide

Fundraiser title
Sample fundraiser for T1International

Fundraiser goal \$500 >

This fundraiser will be added to your bio and shared to your followers in feed. You can edit or end it at any time.

[Share fundraiser](#)

[Learn more about fundraisers](#)

How T1International can Support you:

- Provide assets for the post and additional stories (images, graphics and logos)
- Repost your posts (remember to tag us!)
- Make dedicated posts sharing about your support of T1I (using images and videos)
- Reshare your weekly stories posts to amplify your fundraiser (please remember to tag us!)

For questions or further support, don't forget to email globalgiving@t1international.com!