Instructions to Set up a T1International JustGiving Fundraiser

Platform: JustGiving (for fundraising *outside* of the USA; if in the USA, check out GiveLively)
Dates: These run as long as you like, we suggest **at least 1 month**

STEP ONE:
- Email globalgiving@t1international.com to set up a meeting, let us know who you are and what your fundraiser is!
- Go to https://www.justgiving.com/t1international
- Choose 'Fundraise For Us'

T1International

We advocate for people with type 1 diabetes to ensure global access to #insulin4all.

[Fundraise for us]
[Donate]
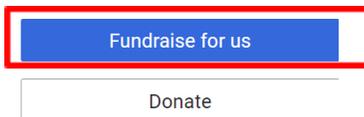
STEP TWO:
- <u>Create a JustGiving account:</u>
  - Fill in your name, email, and physical address

STEP THREE:
- <u>Select what you'll do for your fundraiser:</u>
  - This can be running a race, hosting an event, doing something fun like shaving your head or wearing a funny costume!

I'm taking part in an event

A mass participation event, for example, a marathon, bike ride, or trek

I'm doing my own activity

Get creative and organise your own activity, like a bake sale or coffee morning

Just fundraising

As simple as asking people to donate to a cause that you care about

STEP FOUR:
- <u>Set a fundraising goal:</u> *Why not aim for $/£1000 (or more!)?*

STEP FIVE:
- <u>Add A Title and Description:</u> We encourage you to personalize the description, here is some language you are welcome to use and edit:
  - *T1International is leading the fight to save lives and make #insulin4all a reality. Support from the community allows them to stay free from pharma funding and continue their impact on the lives of people with diabetes worldwide. [Add personal connection here]*

Page title

Your fundraiser for T1International

Why are you raising money?

T1International is leading the fight to save lives and make #insulin4all a reality. Support from the community allows them to stay free from pharma funding and continue their impact on the lives of people with diabetes worldwide.

I'm fundraising because....

T 66 🔗   ✨ Enhance

Customise your web URL

fundraiser-name-1686753437753

justgiving.com/page/fundraiser-name-1686753437753

Charity	T1International
Birthday	Sample fundraiser
Target	£1000

Keeping in touch

T1International will receive your details and may need to contact you to support you in this fundraising effort.

☐ I'm happy for T1International to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.

Set your fundraiser live 🚀

By clicking 'Launch my page', you agree to our terms of service, our privacy policy, and have read the Fundraising Regulator's Guidance Notes.

(FR) FUNDRAISING REGULATOR

[Back]   [Launch my page]

STEP SIX*:*
- <u>Add a page cover photo:</u>
  - This can be a photo of you or something having to do with your fundraiser.

STEP SEVEN:
- <u>Opt in and go live:</u>
  - Clicking the box will allow our team to see your email address and contact you about your fundraiser or future efforts.
  - Click 'Launch my page" to go live and start fundraising!

<u>Adding extra touches:</u>

JustGiving™   Menu ⌄   Start Fundraising

Edit your page

- Once your page is live you can click '*Edit Your Page*' in the top left corner and add extra details.
- '*Share*' will show your unique page link that you can use to share on social media or elsewhere.
  - We encourage you to share on your social media accounts and be sure to tag us **@T1International** so we can share too!

- Under '*Page Settings*' you can add a personal thank you message that will go to all of your page donors.

Thank you message
Default

Gift Aid
Your page is eligible for Gift Aid

Expiry date
Your page will stop taking donations on January 8, 2024
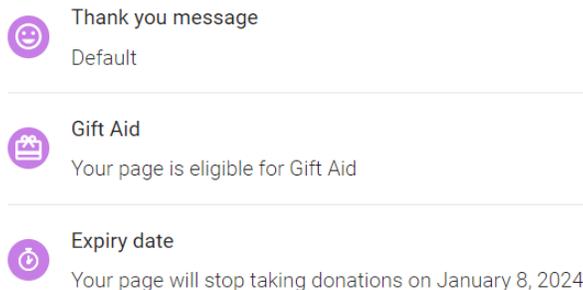
- Select whether your page is eligible for Gift Aid
  - As long as you are not providing a service or goods to your donors, the page is eligible.

- Set an expiration date for your page
  - It will default to the end of the calendar year, but if your fundraiser only runs for a certain period of time, you can customize the end date.

- Connect Strava (fitness tracking app)
  - If you are fundraising for an event that requires physical training activity, you can connect your Strava account and training updates will be posted to your JustGiving page for supporters to see.

How T1International can Support you:
- Provide assets for posts and additional stories (images, graphics, and logos)
- Make dedicated posts sharing your support of T1I (using images and videos)

This support will be clarified via email or in a meeting with our development team, so don't forget to reach out to us at globalgiving@t1international.com!