



Fundraising Pack

Thank you for raising funds for T1International.
We are so grateful for your support.

By raising funds, you will be helping to ensure that people with type 1 diabetes have access to everything they need to survive.

This guide is full of handy tips, advice and inspiration to help you as first time or regular fundraiser.

Life with diabetes is complicated.
Access to vital insulin, diabetes supplies
and medical care should not be.



Section 1: Ideas For Your Fundraiser

Sell or Swap Stuff

Hold a clothes swap. Ask everyone to make a donation and bring some clothes they'd like to swap for others. Everyone gets something new and gets rid of something old!

Do you bake or make crafts? Have sale at your workplace, school, public space or community event.



Get Wild and Crazy

Commit to doing something crazy for each fundraising target you reach. Maybe once you hit a goal you will wear fancy dress to the office, sing karaoke, dye your hair or shave your head! This is sure to inspire people to donate!



"As a proper caffeine addict I gave up precious coffee for a week and asked people to sponsor my efforts. Everyone was so generous and supportive of the cause. I was able to raise over £150!"

-Amy, United Kingdom.

Active Challenge

Get active and take on a sporty challenge. This could include running, cycling, hiking, obstacle courses or a Triathlon.

Enjoy heights or want to get over the fear? Do a bungee jump or skydive on your own or with friends to raise funds and awareness.



Diaversary Donation Party

Ask for donations to celebrate the anniversary of your diagnosis. This also works for birthdays, anniversaries, and other milestones in life. Asking for the gift of better access for people with type 1 diabetes instead of presents is a wonderful gesture that will make a big difference.



Give Up Something

Deny yourself of something (sweets, coffee, alcohol, etc.) for a whole month (or longer) and ask for donations to support your sacrifice.



Party at Home

Put on an event at home. You could throw a small party or have dinner or drinks in with friends. Whatever you do, ask your guests for a donation on arrival.



"Living with type 1 diabetes over the last 3 years has been quite the rollercoaster but I couldn't fathom dealing with this condition without all the necessary resources. Type 1 diabetes is a death sentence for many simply because they were born in a place where access to health care is limited or they are unable to afford astronomical medication prices. T1International is a noble undertaking by a small but mighty organization.

After learning about T1International, I took to social media to spread the word and began training to complete a long distance bike ride in order to raise awareness and funds. I ended up raising almost \$500 for the cause."

-Zach, United States.

Wear Blue Day

If you are a parent, ask your child's school if they will allow children to wear blue on World Diabetes Day (14 November) in exchange for a small donation.



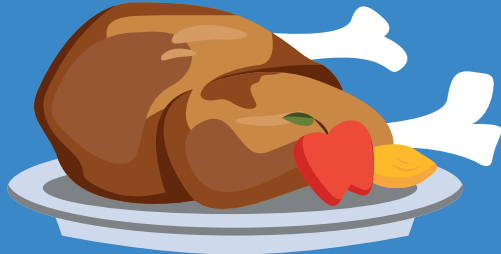
Guess the Carbs

This is a simple and easy way to raise funds in conjunction with some of the other ideas or on its own. Have people pay to guess how many carbohydrates are in a jar of jelly beans or sweets. Winner gets the jar!



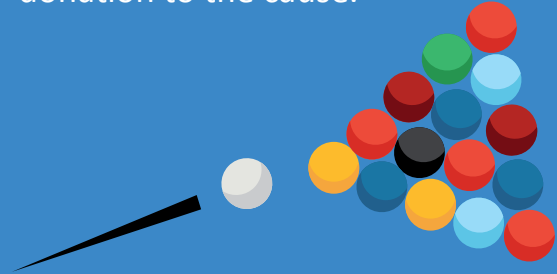
Evening Event

You could organize a pub quiz, dinner, dance party or concert. Invite your friends, family and publicise it to people in your local area.



Sporty Event

Organise a charity game of football, softball, pool etc. You could get your groove on with a dance-athon too! To take part, everyone makes a small donation to the cause.



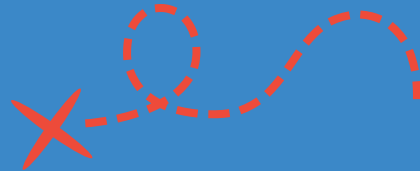
Tea1International Party

Hold a tea party for T1International at home or at our workplace. We have a handy 1 page info sheet for this on our website fundraising page.



Scavenger Hunt

This is a fun way to get kids (and adults) to explore an area of your town or city. Create a treasure hunt by drafting a mysterious map with clues and cryptic messages. Get people to register as groups for a small fee. The first team to reach the final destination is the winner.



A to Z of Fundraising Ideas

A

Auction (live or Ebay)
Abseil
Antiques Fair
Arts and Crafts Day

B

BBQ
Bring & Buy Sale
Bike Race
Bad Hair/Tie Day
Barn Dance
Bouncy Castle

C

Car Boot Sale
Car Wash
Carol Singing
Cycle
Cabaret Show
Charity Sale
Cookery Contest
Concert

D

Disco Dance Marathon
Distance Running

E

Easter-Egg Hunt
Eating Competition
Eighties Night
Eurovision Contest

F

Face-Painting
Fair or Fete
Fashion Show
Film Premiere
Foam Party

Food Hamper Raffle
Fancy Dress Party
Football Tournament

G

Game Show
Gigs

H

Halloween Party
Head Shave
Hair Dye

I Indoor Sports Information Day	M Marathon Murder-Mystery Party	R Raffles Rapping Contest Races	U Uniform Day University Challenge
J Jumble Sale	N New Year's Eve Party Nominate to Donate		V Village Fete Variety Show
K Karaoke Night Kite Flying	O Origami Competition Occasion Donations	S Sponsored Events Speed Quizzing Sports Day Swimming	W Who's the Baby? Worldwide Food Event
L Line Dancing Local Community Day	P Pancake Day Pet Talent Show Plate Painting Poetry Reading	T Tea Party Teddy Bear's Picnic Theme Days Tombola Trivial Pursuit Evening Tuck Shop	Y Yacht Regatta Yes Day for Donations
M Musical Events Masked Ball	Q Quizzes Quiet Day Sponsorship		Z Zany Parties

Make T1International a Charity Partner

Does your workplace, or a family or friend's company, have charity partners? A huge way to make a difference is to encourage the business to support the cause in any of the ways outlined above or below.

- 1. Fancy dress day:** Wear a wig, Hawaiian t-shirts, etc. with a requested donation to take part. Those who do not dress up will need to donate more!
- 2. Change competition:** Each bank of desks has a pot or jar to collect donations of spare change. The pot with the most in it at the end of the month wins!
- 3. Office talk and fundraiser:** Someone from T1International can come and speak at the office to educate others about type 1 and T1International's work. The office will then be invited to carry out a fundraising activity in support.
- 4. Give a portion of proceeds:** Ask a business if some of proceeds for a month (or year!) could be donated to T1International. For example, ask a local café if they will agree to donate half the proceeds of every hot drink sold in the month of November.

Your friend or family member might work in an office that is looking to support a charity and change lives. We can help you with a proposal or application for this.

"I did not have any experience in fundraising, but I received a lot of support and guidance from T1International which made the process easy. My event in South Africa was during diabetes month in November. An entertainment business offered a discount for us to be able to hold a music event and raise funds. I had a lot of positive reactions from people and the event was a success, raising £350 for T1International!"

— Estelle, South Africa.

T1International is a registered charity in England and Wales (1168249).

T1International USA is a tax-exempt organization (EIN: 84-2544817) under section 501(c)(3) of the United States Internal Revenue Code.

Section 2: Your T1International Event

Events are a great way to raise not only funds, but awareness about type 1 diabetes and the issues people face worldwide.

Things to Consider

It's always helpful to work with a team of people. Together you can work out what jobs need to be done and then assign each person a role. The more help you get, the more likely your event will succeed.

Collections

If you are doing a street collection, money needs to be collected in a sealed container. You will also need to obtain a permit. Contact your local council well before the event and find out what documents they require. If you need a letter from T1International, just let us know and we can provide it.

Selling Things

If you are selling goods at your event, you must ensure that your event complies with safety standards. If food is going to be sold or served at the event, you will need to check food safety regulations.

Safety & Insurance

If you are doing a big event, you should think about fire safety, first aid, emergency exits, etc. You might also consider taking out some insurance, in case of damage or cancellation. Check with the venue first.

It is very important that your event has disabled access whenever possible.

Organising a Raffle

Having a raffle at your event is a great way to help boost your fundraising.

Even if you only have one or two prizes, you can raise a significant amount. Tell your favourite brand or shop about your event and ask them to donate something for your raffle. Many local shops are happy to oblige!

In the UK, if you wish to sell raffle tickets in advance, you will need a licence from the local council. For more information on licences visit the Gambling Commission's website.

A license is not needed when:

- Tickets are sold during the event, on the premises where the event is being held
- The entire draw will take place during the event
- All ticket prices will cost the same
- All money raised will be donated to charity

For raffles in the USA, check with your state and local government to find out which licenses and permits you need.

Section 3: Top Tips For Fundraisers

Set a target. People are more likely to donate if you have set an amount or fundraising goal that you are trying to reach.

Aim high! You will be surprised at people's generosity.

Ask. If you don't ask, you won't get! Don't be afraid to ask people personally and to remind them about your fundraising. Many people want to give but they might be busy and just need prompting.

Make it personal. Send personal and specific emails to friends and family to ask them to donate. If you don't feel comfortable doing this, ask for their help to promote your fundraising or event.

Big donations first. If you can, try and get your most generous sponsors to donate first. That way, when other people visit your fundraising page, they may be tempted to match or 'out sponsor' them!

Links everywhere. Add a link to your online fundraising page your facebook page, personal site, or email signature.

Grab their attention. In your fundraising page or donation request emails, explain why the cause is personal to you and the difference a donation can make. Our website provides a lot of this information, and you can contact us directly if you have any questions.

Create a Buzz

- Think about ways to get people excited about your fundraising. Tell your story. What inspired you to get involved? Why are you doing this activity in particular?
- Promote your fundraising on social media, especially through Facebook groups and events. This is useful for asking people indirectly, but also for reminding them of how close you are to your target, and requesting those final additional donations to help you reach the goal.
- If you're doing an event, setting a theme or requiring fancy dress will help it stand out.

Thank you, thank you, thank you!

- Remember to send a thank you message to everyone who donates. They will be more likely to remember the cause in future.
- If you received a substantial donation or gift-in-kind, why not write a letter to the editor of your local newspaper? You could also submit an article for your company newsletter, or put up a poster in communal areas to thank someone.

Note: If you plan to use our logo, please check with us first so we can provide a high-resolution file.

Section 4: Paying In Money Raised

Set up a fundraising page to raise funds for T1International

To raise funds to support our Global work, set up a page at:
justgiving.com/t1international

To raise funds for our US-focused work, set up a page at:
secure.givelively.org/donate/t1international-usa

Direct Bank Transfer

Email globalgiving@t1international.com for our bank account details if you would like to pay in by direct bank transfer.

Visit <https://www.t1international.com/donate> to see all options for donating.

This pack is full of ideas to get you going, but please reach out to us if you have any questions, need support or just want to talk through ideas.

"T1International is one of the few diabetes initiatives that supports and involves diabetics from all parts of the world and tries to understand what people with diabetes in different countries go through..."

—Yemurai, Zimbabwe.

