

ADVOCACY MODEL

As a grassroots, patient-led organisation we are committed to living our values and equity commitments as our community works together to achieve T1International's mission.

As an organization, we guide rather than decide: our community determines the work, campaigns, and tactics that are most effective for them, with support and tools provided by T1International.

We know advocates are best positioned to understand the issues and their local context, so we listen first and build power together based on individual and regional understanding. We commit to doing our best to be truly global in our approach to advocacy, reflecting all people and identities found within the diabetes community. At the heart of our model is an investment in leaders to realize health as a human right and the belief that we are stronger together.

- We want each advocate to reach their full potential where they can make the most impact.
- We invest in people because we will continue to do this work in the long-run in ways that build on and support our communities and connected causes.
- As an organisation that prides itself on being free of pharmaceutical funding and influence, we expect those we work with to be transparent about related potential conflicts of interest.

The #insulin4all movement -- fighting for affordable, accessible insulin and supplies for all -- was built by the global diabetes community, is larger and wider than T1International, and it exists thanks to the activists and changemakers who fought for human rights and health equity throughout history. We are grateful to and acknowledge those who came before us, and we work in solidarity with individuals and organisations who continue to fight for a just world where healthcare is seen as a human right.

Our work is possible because of what came before us and our ultimate vision will be achieved by those who come after us.

Education and Awareness Building

We raise awareness of type 1 diabetes issues and share the voices of people living with type 1 diabetes and all forms of diabetes around the world.

Why we do it:

To build momentum and power for the collective movement to create change.

How we do it:

- Showing the real, human side of diabetes to spread our message, stories, and lived experience
- Highlighting the complex issues faced by those living with diabetes around the world
- Uniting people in solidarity with our vision, centering people living with and impacted by diabetes to fight for #insulin4all
- Collaborating with others to spread knowledge and understanding of type 1 diabetes and essential insulin and supplies
- Securing influential and accurate media exposure about T1International and the issues faced by people with type 1 diabetes worldwide

Leadership Development and Organising

We develop leaders by building relationships and providing spaces where their skills can grow. We build power through helping people see that everyone can advocate and be a leader to make change. We provide key information, resources and training related to access, affordability, and advocacy.

Why we do it:

To build a bold and powerful network of grassroots advocates and collaborators, and a supportive global community.

How we do it:

- Providing training and support as part of our Advocacy Model
- Creating advocacy toolkits and other resources to build power through helping people see that anyone can advocate and be a leader to make change
- Training people impacted by diabetes to advocate for themselves and their community about the rights of those with diabetes globally
- Connecting patients, academics, and organisations to useful resources and information

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Campaigning

We believe healthcare is a human right. We campaign and advocate globally for systemic and sustainable change for people with and impacted by diabetes in support of health equity and justice.

Why we do it:

To ensure the dignity of everyone with diabetes, that their rights to health is upheld, and that no one has to rely on donations of insulin or supplies.

How we do it:

- Advocating for patient voices to be at the heart of policy making
- As part of the wider access to medicines movement, pushing for type 1 diabetes issues to be placed higher on the global health agenda
- Fighting for pharmaceutical transparency and an end to dangerous pharma practises
- Mobilising patient-led direct actions such as meetings, demonstrations, and rallies, and carrying out social media campaigns and action days
- Educating, informing, and influencing policy makers to take meaningful action that affirms patients living with diabetes' right to health, with an emphasis on accessible and affordable care

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 Representing the concerns and needs of people with diabetes at high-level forums, meetings, and with key stakeholders

Research and Data Collection

We work toward a higher standard of research, data, and statistics about the issues faced by those with type 1 diabetes.

Why we do it:

The data to support our advocacy is scarce, and patients need a strong evidence base of data for advocacy efforts to achieve #insulin4all.

How we do it:

- Ensuring there is available, global data on type 1 diabetes, specifically related to access to supplies and treatment
- Questioning methodology and sources, and encouraging transparency
- Advocating for stronger, more inclusive research methodology
- Pushing for patient representation in research, especially all type 1 diabetes research
- Sharing existing strong research and highlighting the best data and statistics about these issues
- Directly undertaking type 1 diabetes research projects

For more information about T1International and ways to get involved, email contact@t1international.com.

