



## 2015-2018 Strategy

### Vision

*We believe in a world where everyone with type 1 diabetes – no matter where they live – has everything they need to survive and achieve their dreams.*

### Mission

*We work towards adequate access to insulin, diabetes supplies, medical care and education for all people living with type 1 diabetes.*

**T1International has always had a strong vision and mission. This strategy builds on what we see as our strengths and what we believe is the best route to change.**

**Over the next three years T1International will work in the spirit of openness, collaboration and partnership to advocate for systemic change. We will do this in four different ways.**

### **1. By raising awareness of type 1 diabetes issues and sharing the voices of those living with type 1 diabetes around the world**

*This builds a groundswell of support for change.*

- Helping everyone understand the complex issues faced by those with type 1 diabetes around the world
- Showing the real, human side of diabetes to spread our message
- Working successfully with partners and networks to focus on spreading awareness
- Working closely with people who have type 1 diabetes or a connection to type 1 or type 2 diabetes and uniting people in solidarity with our aims
- Securing powerful and accurate media exposure about T1International and the issues faced by people with type 1 diabetes worldwide



## **2. By becoming a knowledge hub which provides and signposts key information and resources related to type 1 diabetes**

*This helps overcome issues, support others and shares best practice.*

- Providing a clear picture of the issues faced by those with type 1 diabetes
- Building an audience of partners and a supportive community
- Sharing a model of national online support groups
- Offering a toolkit and other resources to groups around the world
- Signposting to other available resources and information

## **3. By raising the standards of research, data and statistics about the issues faced by those with type 1 diabetes**

*This builds a stronger case and evidence base for change and allows us to ensure we are reaching the most underserved populations.*

- Ensuring there is available data on global type 1 diabetes, specifically death related to type 1 diabetes, access to supplies and treatment for people with type 1 diabetes
- Questioning methodology and sources, and encouraging transparency
- Sharing other available research and highlighting the best data and statistics about these issues
- Working with others to influence stronger and more inclusive research methodology
- Directly undertaking qualitative research projects through our networks
- Commissioning further research to supplement the current knowledge base

## **4. By developing an approach to campaigning for systemic change**

*This is a more direct route to change and the most cost-effective way to bring about lasting change.*

- Moving further into the campaigning space to deliver T1International-led campaigns
- Promoting other relevant campaigns to our networks



